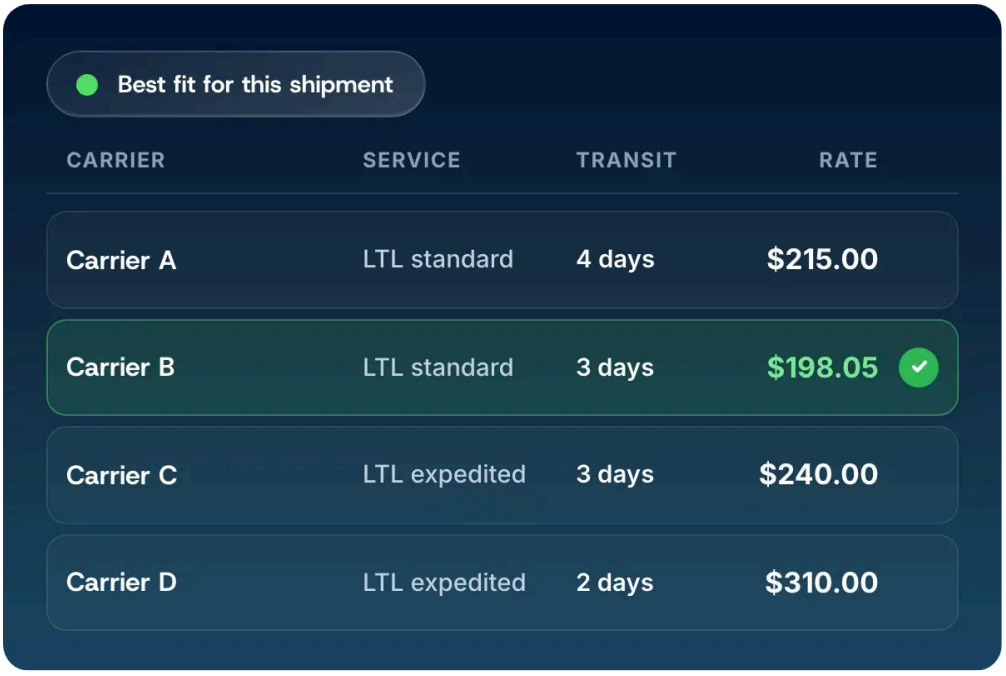
Stopping Freight Spend Leakage with a TMS and Spend Intelligence

Freight spend leakage quietly eats into margins in nearly every industry. Small errors and inefficiencies repeat across thousands of shipments until they add up to real money. Pairing a Transportation what is transportation management system Management System with Transportation Spend Intelligence helps you find that waste, put tighter processes in place and capture savings before costs spiral, turning warning signs into concrete improvements.

The Most Common Sources of Leakage

Most freight spend leakage traces back to four main areas:



- **Billing errors:** Duplicate charges, incorrect surcharges and wrongly applied accessorials push costs higher than they should be.
- **Rate volatility:** Outdated contracts and missed opportunities to take advantage of dynamic pricing lead to avoidable spend.
- **Inefficient routing:** Poor choices about modes and lanes raise costs and hurt reliability.
- **Manual processes:** Relying on spreadsheets and email slows down reconciliation and opens the door to mistakes.

How a TMS with Spend Intelligence Closes the Gaps

Bringing these tools together tightens controls at every stage, from planning through settlement.

- **One source of data:** Invoices, contracts and carrier information all live in one place, making audits simple.

- **Live cost visibility:** Up-to-date cost data supports timely, evidence-based decisions.
- **Automatic anomaly alerts:** Irregularities are flagged right away so they can be fixed quickly.
- **Smarter procurement:** Spend intelligence guides decisions and negotiation strategy lane by lane.

What This Looks Like in Practice

- **Catching misbilling:** Recurring incorrect surcharges are identified and corrected through automated audits.
- **Controlling last-mile costs:** Cost analysis highlights where last-mile spending is creeping up and prompts routing changes to bring it back in line.
- **Managing carrier performance:** Spend intelligence reveals underperforming carriers, signaling when it's time to renegotiate or switch providers.

How to Measure Success

- Lower freight spend as a percentage of revenue
- Fewer disputes and faster

FreightOptics is a cloud-based Transportation Management System (TMS) provider focused on end-to-end freight management. The platform aims to give logistics teams real-time visibility, cost control, and operational automation across multi-modal shipping.

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