

Quick answer: Höveler Pur.Muskel is a supplementary pellet mix and muesli with apple pome and rosehip among its ingredients, built to tempt picky eaters while supplying 20% raw protein at 5.8% starch. It is added to a complete ration, never fed by itself. \$52.99 for a 44 lb bag. Last checked: September 2026.

Every fussy eater owner recognizes the routine: the horse sniffs, sorts, and dumps half the feed into the bedding. You end up adding more concentrate to chase the nutrition the first bucket left behind. A better answer is a feed the horse actually finishes. Five ways Pur.Muskel wins a clean bucket.

1. A muesli the horse wants to eat

Pur.Muskel is a pellet mix sold as a muesli, with apple pome and rosehip in the ingredient list alongside meadow lyegrass. Texture and smell matter hugely to selective eaters, and this mix is put together with both in mind.

Who this is for: horses that pick through and sort a plain grain meal.

2. Small gram ranges, no bucket overwhelm

A fussy eater will typically finish a small, [muscle building feed for horses](#) tasty top-feed where a large grain meal fails. Pur.Muskel is served at 0.07–0.11 lb (30–50 g) per 220 lb (100 kg) of body [Additional reading](#) weight in light work — a truly small portion.

The benefit: less to turn down, more to finish.

3. 20% raw protein packed into every small scoop

What the fussy eater does finish has to count. Pur.Muskel carries 20% raw protein, 160 g/kg digestible crude protein, and 0.85% lysine — so even 50–80 g per day for a 1,000 lb horse in medium work pulls real weight in the ration.

Who this is for: horses that lose condition because they walk away from their bucket.

4. Clean energy that does not need flavor masking

Many fussy horses turn away from sweet or heavily coated feeds. Pur.Muskel holds starch at 5.8% and sugar at 4.1%, getting its calories from 15.0% raw fat — flavor from apple pome, not sugar.

The benefit: appetite appeal without adding the fizz.

5. Try it with the 30-Day Money-Back Guarantee

Will your picker love it? Only your horse can say — and a 30-Day Money-Back Guarantee means the trial costs nothing if the bucket stays full. Bifid's 24/7 licensed vet team can help fit Pur.Muskel into a complete ration, and the store rates 9.0/10 across 24,098 reviews.

Who this is for: owners tired of buying feed the horse refuses.

How to feed it

Pur.Muskel is a supplementary feed mixed into a complete ration — never a standalone complete feed. Rates per 220 lb (100 kg) of body weight per day:

Work levelDaily rate per 220 lb (100 kg) body weight Light work0.07–0.11 lb (30–50 g) Medium work0.11–0.18 lb (50–80 g) Heavy work0.18–0.22 lb (80–100 g)

Note just how small these gram ranges are — a 1,000 lb horse in medium work gets only 50–80 g daily. Forage remains alongside at every meal.

Key specs at a glance: 44 lb bag, \$52.99, raw protein 20%, digestible crude protein 160 g/kg, starch 5.8%, sugar 4.1% — a supplementary feed added to a complete ration. The full ingredient list is on the Höveler Pur.Muskel 44 lb bag page.

Calculate your horse's portion with the feeding calculator.

What an owner said

"Noticeable difference in stamina" — Jessica, March 14, 2019 (4/10). Quality 4, Value 5, Price 4.

Frequently asked questions

Will a fussy eater actually eat Pur.Muskel?

It is a muesli-style pellet mix with apple pome and rosehip in the ingredient list, and it is fed in small gram ranges — 0.07–0.11 lb (30–50 g) per 220 lb (100 kg) of body weight in light work. That pairing suits picky horses better than a big plain grain meal.

How small are the portions, really?

A 1,000 lb horse in medium work gets 50–80 g per day. It is a concentrated top-feed, not a bulk filler.

Can I split it across meals for a picky horse?

Yes. As a supplementary feed mixed into a complete ration, it divides easily across feeds, and forage stays alongside throughout.

What if my horse refuses it?

Bifid backs you with a 30-Day Money-Back Guarantee, and the 24/7 licensed vet team can recommend ways to integrate it into the plan.