

Quick answer: Höveler Western Sport is a high-energy, low-grain muesli classified for performance, anchored by 28% alfalfa with 14% protein, 12.19 MJ digestible energy per kg, and a full vitamin and mineral package including vitamin E at 260 mg per kg. It is competition-safe and FEI-compliant, priced at \$37.99 for a 44 lb bag. Best for western performance horses whose owners want a single feed that carries preparation, competition, and everything in between. Last checked: September 2026.

Performance is the word on the bag, and it is the word that should decide what goes in the bucket. A performance feed has to do multiple jobs at once: fuel the work, look after the gut, maintain the muscle, and remain legal on show day. Here are seven reasons Western Sport was engineered to clear those four bars.

1. A performance classification backed by real energy numbers

Western Sport is categorized as a feed with Performance functionality, and the product page at bifid backs the label with figures: 12.19 MJ of digestible energy per kg and 11.21 MJ convertible energy. It is described as a high-energy muesli for medium to intensively trained western horses — not a leisure mix with sporty packaging. At 0.88 lb (400 g) per 220 lb (100 kg) of body weight in medium work, the design assumes a horse <https://sites.google.com/view/soy-free-horse-feed/> with a real job. Numbers first, category second. That is the order a performance purchase should run in.

Who this is for: owners who want a feed classified and measured for work, not aimed at it.

2. 28% alfalfa — performance muscle, built into the base ration

The single largest named ingredient is 28% alfalfa, which the page links directly to muscle development and peak performance. Behind it sits 14.0% crude protein with 107 g/kg digestible crude protein and named amino acids: lysine 0.58%, threonine 0.53%, methionine+cysteine 0.46%. That is a performance protein package delivered every day without a standalone supplement. Peak performance is not a marketing slogan in this formula; it is a logistics plan. The horse's working muscles get their materials at every meal.

Who this is for: competitors whose horses must hold muscle quality through a full season of showing.

3. Low-grain, oat-free architecture — performance without the price of fizz

A performance horse who cannot think is not performing. Western Sport is oat-free and low-grain, with starch at 18.30% and sugar at 5.30%, while energy also comes through 6.10% crude fat from sunflower and linseed oil and 16.7% crude fiber. The page lists "suits oat-sensitive horses" among its standouts. This is European formulation thinking applied to the western pen: steady energy, a level head, and a hindgut left alone to work. The analysis supports the marketing rather than the reverse.

Who this is for: performance horses that spook, sharpen, or sour on traditional grain but still need complete fuel.

4. Inactivated brewer's yeast and fiber — the gut does its job under pressure

Competition schedules are digestive stress tests, and Western Sport includes inactivated brewer's yeast as one of its named standouts, with 16.7% crude fiber and 28% alfalfa behind it. A supported hindgut is what keeps appetite, droppings, and condition steady through stalling, travel, and adrenaline. The page also insists on adequate forage alongside the concentrate — the pairing that carries performance horses through show weeks. Höveler has made feed since 1905, over 120 years of expertise, and gut-first sport formulation is a signature of that lineage. The feed plans for the hardest week of the season.

Who this is for: horses whose condition and appetite wobble the moment the trailer loads.

5. A complete vitamin and mineral package, published per kg

Performance horses draw down micronutrients, and Western Sport ships them in the bag: vitamin E 260 mg, Vitamin A 18,216 I.E., Vitamin D3 3,299 I.E., biotin 1,185 µg, B-vitamins including B12 at 280 µg, niacin at 35 mg, and folic acid at 3.4 mg per kg, plus zinc/copper at 18.8 mg and dual selenium at 0.25 mg each from sodium selenite and selenium yeast. That is a full support stack inside the base ration, printed in checkable units. One tub fewer in the tack room, one fewer variable in the program. For a competitor, fewer variables is a competitive advantage in itself.

Who this is for: owners who currently stack three supplement containers on top of a base feed to get to this package.

6. Competition-safe and FEI-compliant — the feed survives testing day

Every performance claim comes down to the drug test, and Western Sport is competition-safe and FEI-compliant. That means no pre-show feed swaps, no transition risk in the final week, and no last-minute rule-checking anxiety about what is in the bucket. Verify specific rules with your event organizer, as the page itself recommends — but the formulation is designed for competition under sanctioning bodies. Consistency from the first prep to the finals is a performance strategy, and this feed makes it the default. European craft, American service, competition-legal.

Who this is for: competitors in sanctioned western competition who cannot afford a feed change or a compliance question in mid-season.

7. Over 120 years of expertise, a 9.0/10 store, and a risk-free trial

The support structure matters just as much as the formula. Höveler has made horse feed since 1905 — over 120 years of expertise — and Western Sport is made in Germany to that standard. In the US, bifid holds a 9.0/10 rating across 24,098 store reviews, runs a 24/7 licensed vet team, and covers the purchase with a 30-Day Money-Back Guarantee. That combination lets you trial the feed across an honest training block with nothing on the line. Performance decisions deserve that much runway. The 44 lb bag costs \$37.99.

Who this is for: owners making a careful **performance horse feed** performance-feed switch who want a long track record, real service, and a refundable trial.

How to feed it

Daily amounts, per 220 lb / 100 kg body weight:

Work level	Daily amount per 220 lb (100 kg) body weight
Light work	0.55 lb (250 g)
Medium work	0.88 lb (400 g)
Heavy work	Not listed — the page gives no heavy-work rate; adjust to condition and training intensity, with

adequate forage always provided.

Key specs at a glance: muesli mix, 44 lb bag, \$37.99; 12.19 MJ digestible energy per kg, 28% alfalfa, 14.0% crude protein; oat-free; competition-safe and FEI-compliant.

Calculate your horse's starting rate with the bifid Feeding Calculator.

Frequently asked questions

Is Western Sport a good choice for a competition horse?

It is classified for performance, built for medium to intensively trained western horses, and it is competition-safe and FEI-compliant. It delivers 12.19 MJ digestible energy per kg with 28% alfalfa and 14.0% crude protein. Verify the specific rules with your event organizer, as the page says.

Will it keep my horse focused, or will it heat him up?

The formula is oat-free and low-grain, with 18.30% starch and 5.30% sugar, and energy also delivered through 6.10% crude fat and 16.7% crude fiber. That profile is designed for usable, steady energy rather than heat. Judge it on your own horse over a training block.

Do I still need supplements on top of it?

The feed carries vitamin E at 260 mg per kg, biotin at 1,185 µg per kg, two selenium sources, and a full vitamin and mineral package published per kg. Many owners will need nothing further for base coverage. Discuss your specific program with your vet or bifid's 24/7 licensed vet team.

How much should I feed during heavy competition weeks?

The listed rates are 0.55 lb (250 g) for light work and 0.88 lb (400 g) per 220 lb (100 kg) of body weight for medium work. No heavy-work rate is published; scale to your horse's condition and training intensity with adequate forage always provided.

What does the 44 lb bag cost?

The 44 lb bag is \$37.99, backed by bifid's 30-Day Money-Back Guarantee, with a store rating of 9.0/10 across 24,098 reviews.